



SWETS

Swets Simplifies

Services for Procurement Managers

Optimize Spend. Increase Value. Improve Efficiency.

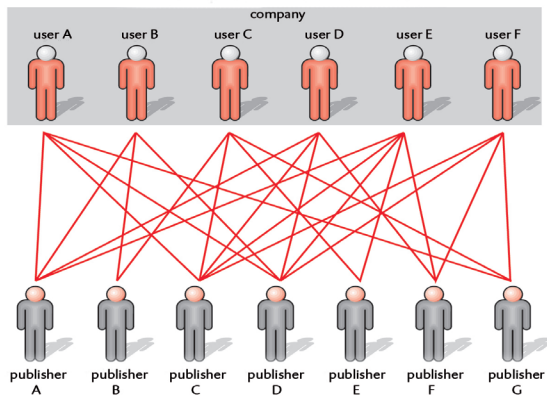
Buying the right content in the format required, such as electronic journals, eBooks, magazines and research databases, and ensuring the provision of easy access to that information is an important procurement activity. The productivity and results of knowledge workers often depends on how well they are informed. Subscriptions to essential titles and content are therefore a vital source of information for them. Swets simplifies these tasks for you.

As the world's leading Information Services Company we help thousands of organizations from around the world streamline the very specialized and often complex processes involved in the acquisition, access and management of information.

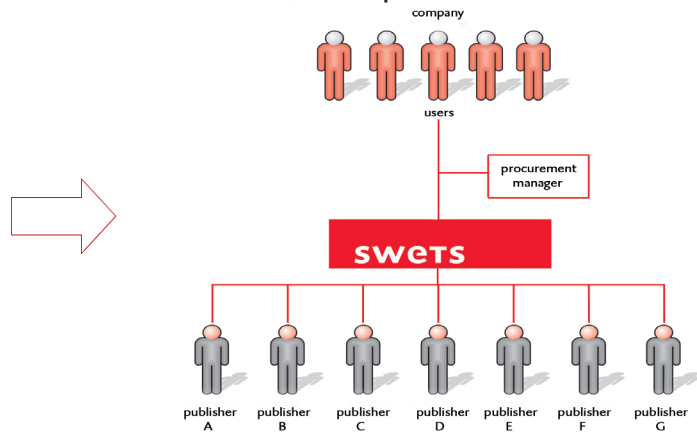
Swets' services for Procurement Managers enable you to;

- **Optimize Spend;** we supply detailed statistics and reports that enable you to make informed purchase decisions based on price per use information, helping you gain control over costs and spending behavior.
- **Increase Value;** we provide dedicated, high quality customer service combined with 24/7 online access in local languages. We're committed to helping you achieve high level end user satisfaction, providing you with value for money.
- **Improve Efficiency;** we provide a single expert point of contact for all your subscription needs, significantly decreasing staff time & process costs spent carrying out Information Management related activities.

Without procurement services



With Swets' procurement services



Swets Simplifies

One of our primary objectives is to bring value to you and your organization. Our vast experience and expertise in information procurement, access & management means we understand the business objectives you face and we are equipped to respond to your needs. Irrespective of the size of your organization or the industry you are active in, we have a range of comprehensive solutions designed to help you achieve your company specific goals. We help you gain control over all stages of the information process while delivering a total cost benefit.

Swets is your professional outsourcing partner for administration processes, such as invoice supply, claiming, payment to publishers and handling the logistical task of receiving your print journals. Our modular Procurement Portal, Content Access & Delivery services and Management Information solutions can be tailored to meet the individual needs of your organization.

Customer examples:

- **Process Savings:** A large bank successfully reduced their supply chain by up to 85% as a result of consolidating all journal, book, news, electronic and ad-hoc purchases via Swets.
- **Eliminate duplications:** A large multi site insurance company consolidated average information spends of £250,000 per annum through Swets. This reduced journals duplication and achieved a saving of £3,000 and saved 1,700 on newsstand material in the first year alone.
- **Migration to online subscriptions:** A global pharmaceutical company liaised with Swets to change journals over to online. Swets also negotiated a multi site license for their four main sites, which gave access to nearly 2,000 end users for less than the cost of two print subscriptions.

Why Swets?

Swets simplifies and helps your organization maximize subscriptions ROI. Developed with the insight of over 100 years experience in the information industry, and backed up by superior customer service, our solution portfolio under the name of SwetsWise offers you simplification, spend control, choice and a high quality service across all processes. SwetsWise provides the solutions you need to help you control all aspects of information procurement, access & management.

Your organization benefits from enhanced operational performance as a result of supply chain integration and process automation, allowing you and your staff to leverage your time and focus on core tasks.

Swets is the world's leading subscription services company. With offices in more than 20 countries around the world handling more than 1.8 million subscriptions for customers in over 160 countries, we have a truly efficient and effective global infrastructure in place. Proof of this is reflected in our global ISO 9001:2008 certification. The 9001 level is the most comprehensive quality management standard, covering all main business processes. We are the only subscription agent to have achieved this certification on a worldwide scale.

Contact us to learn more

Interested in learning more about the Swets portfolio of solutions? Want to know if Swets can bring added value to your organization? Contact your local Swets representative today or visit www.swets.com